



Welcome to the Shopping Show!

Reach out to new customers and give loyal customers a discount - all while having your customers pay for your advertising! This is a simple barter program. You provide us with your goods and services in the form of a gift certificate. We will sell these certificates at a discount on our LIVE Shopping Show while talking up your business and the products that are up for sale - getting your business additional exposure. You will receive two 30-second commercials for every \$25 in certificates you provide. WRJC talent then produces your commercials to your specifications for "Run of Station" (6AM-6PM) airing after the certificate sells. No long-term contract required. You can participate each week, or once/twice a month - as you wish. The more you participate, the more advertising you get.

Shopping Shows air on SMASH 92.9 on Saturdays 8:30AM - 10AM and on NOW 92One on Wednesdays at 11AM - Noon. You can choose to participate in both Shopping Shows to reach even more potential customers!

Business Name: _____

Address: _____ **Zip:** _____

Contact: _____ **Phone:** _____

E-Mail: _____

Business hours: _____

Live Read: (describe your business and/or services - what do you want people to know?)

WRJC to produce Certificates? Yes No Business will provide certificates

Certificate frequency? 1ce/month 1ce/week 2ce/week 2ce/month

Start Date: _____ End Date: _____

Shopping Show to participate in? Both SMASH Country 92.9 Now 92One



Signed: _____

Date: _____

